Leading Financial Services in a Rapidly Changing World
A Custom Executive Development Program for Banking and Finance Executives
2020 | Oman

In the face of continually increasing pressures to succeed in an ever more competitive market, senior financial executives in our region must lead courageously, driving their organizations forward in the face of rapidly changing financial technologies and market volatility. With that challenge in mind, Harvard Business School Executive Education and the Institute of Banking Studies, Kuwait are offering a six-day residential executive education program, designed specifically to support the development of senior leaders in the banking and finance sector in the GCC countries.
OVERALL APPROACH

Practical value, providing tools, techniques, frameworks and ideas that can be put to use back at work.

Application of new research and best practices from financial services and other industries in other countries to the context of managing in the banking and finance sector.

High-energy teaching methods to engage program participants with different learning styles.

PROGRAM OBJECTIVES

Anticipate and respond quickly and effectively to strategic opportunities and threats in financial markets, including:
- New Technologies and Competing FinTech Disruptors
- Data analytics and customer centricity
- New Trends in Wealth Management and Investing

Better understand the challenges faced today by senior financial executives and ways to address these challenges with topics that explore:
- Leader development through experiences
- Personal communications in the real world
- Leading and building a culture of innovation that enables transformation
The program focuses on two primary themes: Financial Markets Strategy and Leadership.

Financial Markets Strategy
Faculty will equip participants with concepts and tools for successful leadership in a rapidly changing financial landscape. This will include cutting-edge technologies and understanding how to compete with FinTech disruptors. Faculty includes leading global experts in finance, innovation management and product development. The critical role of leadership and management in formulating and implementing strategy to address these challenges will be examined throughout the sessions.

Leadership
Digital transformation in the financial sector requires excellence in strategic leadership. Successful execution depends on leaders who can align all elements of the organization - the formal structure, critical tasks, people and culture. With fresh research-based insights, faculty will engage participants in how they can both transform their own personal leadership and, in turn, transform teams and the broader organization. Through real life cases and life experiences, faculty will engage participants with tools and approaches that will impact the performance, innovation and culture of their organization.
CORE PROGRAM ELEMENTS

Program Website: Several weeks before the program participants access a private HBS Executive Education website containing the program schedule, faculty biographies and downloadable versions of pre-reading materials. The website is also kept open for 60 days after the program to allow continued access to materials, including any new items posted during the program.

Discussion Groups: Each day begins with discussions in small groups comprised of 6-8 participants. An assigned discussion leader will facilitate discussion of the case studies assigned for that day. In these mixed groups participants can exchange preliminary ideas, test assumptions and possible solutions and “warm-up” for plenary class discussions.

Reflections and Learnings Journal: A small, pre-printed workbook will provide a structure for each individual to identify and record personal observations on topics such as:
• What do I need to learn? How can I contribute most to the learning of others?
• What insights and ideas did I take from today’s sessions? How can I put them to work?
Shawn A. Cole

John G. McLean
Professor of Business Administration

Shawn Cole is a professor in the Finance Unit at Harvard Business School, where he teaches and conducts research on financial services, social enterprise, and impact investing. Much of his research examines corporate and household finance in emerging markets, with a focus on insurance, credit, and savings. He has also done extensive work on financial education in the US and emerging markets. His recent research focuses on designing and delivering advice and education over mobile phones, with an emphasis on agricultural and financial management.

He received a Ph.D. in economics from the Massachusetts Institute of Technology in 2005, where he was an NSF and Javits Fellow, and an A.B. in Economics and German Literature from Cornell University. His work on insurance earned the 2015 “Shin Research Excellence Award;” in 2015 he was also named a “Faculty Pioneer Award” from the Aspen Institute.

Linda A. Hill

Wallace Brett Donham Professor of Business Administration
Faculty Chair, Leadership Initiative

Linda A. Hill is the Wallace Brett Donham Professor of Business Administration at the Harvard Business School and chair of the Leadership Initiative. Hill is regarded as one of the top experts on leadership. She is the co-author of Collective Genius: The Art and Practice of Leading Innovation co-founder of Paradox Strategies, and co-creator of the Innovation Quotient. She was named by Thinkers 50 as one of the top ten management thinkers in the world in 2013 and received the Thinkers 50 Innovation Award in 2015.

Hill’s research focuses on implementing global strategies and leading innovation; building innovative organizations and ecosystems; developing leaders for innovation; and the role of the board in governing innovation.

Linda Hill completed a post-doctoral research fellowship at the Harvard Business School and earned a Ph.D. in Behavioral Sciences at the University of Chicago. She received her M.A. in Educational Psychology from the University of Chicago. She has a B.A., summa cum laude, in psychology from Bryn Mawr College.
Scott A. Snook
MBA Class of 1958
Senior Lecturer of Business Administration

Scott Snook is currently the MBA Class of 1958 Senior Lecturer of Business Administration at the Harvard Business School. He graduated with honors from West Point earning the Royal Society of Arts Award for the most outstanding overall cadet in his class. Following graduation, he was commissioned in the US Army Corps of Engineers where he served with distinction in various command and staff positions for over 22 years, earning the rank of Colonel before retiring in 2002.

Professor Snook’s research and consulting activities have been in the areas of leadership, leader development, change management, organizational systems and failure, and culture. He currently lives in Concord, Massachusetts with his wife Kathleen and their dog, Tony.

Alan D. MacCormack
MBA Class of 1949
Adjunct Professor of Business Administration

Alan MacCormack is the MBA Class of 1949 Adjunct Professor of Business Administration at the Harvard Business School, a member of the HBS Digital Initiative, and a core faculty member in the new MS/MBA joint degree program.

Professor MacCormack teaches extensively in both the MBA program and Executive Education. He helped to design and subsequently chaired RC FIELD, a new style of MBA course that develops students’ teamwork abilities through experiential learning. He created Entrepreneurship Lab, an MBA elective in which student teams work on customer discovery projects for local startups.

Professor MacCormack received his Doctor of Business Administration from HBS, where he was a recipient of the George S. Dively award for outstanding dissertation research. He holds an SM degree from MIT’s Sloan School of Management and a BSc from the University of Bath in England. While studying at MIT, he was a recipient of the prestigious Kennedy Scholarship. He joined the Technology and Operations Management unit at HBS in 1998. From 2008 to 2011, he was a Visiting Professor at MIT’s Sloan School of Management.
Program Certificates

This is a Harvard Business School Executive Education program. The program is designed and delivered adhering to the school’s standards for Executive Education Programs to provide the same rigor and quality of learning experience. Participants who successfully complete the program will receive a Harvard Business School Executive Education certificate of program completion.
PROGRAM LOGISTICS

Location
This is a residential program that will be held at Shangri-La Barr Al Jessa Resort & Spa, in Sultanate of Oman, Muscat.

All participants are required to reside at the hotel throughout the program.

Duration
February 1-6 | 2020
(six consecutive days)
Timing
In general, program sessions are scheduled every day to begin at 8:00 a.m. and close at 6:00 p.m. There will be regularly scheduled thirty-minute breaks each morning and afternoon and a lunch hour each day. In addition to three or four faculty-led plenary sessions each day, participants will also work in small mixed discussion groups to review cases and assigned readings.

Meals
Breakfast and lunch will be taken at the hotel, as will most dinners.

Participants
The program is aimed at upper middle executives of levels such as department heads.
REGISTRATION

Send nomination forms to:

From the Kuwaiti Banks,
Mrs Rajyah Shoukry
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From State of Kuwait, Kingdom of Saudi Arabia and Qatar
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